



**PTA Board Executive Meeting  
November 14, 2025 Meeting Minutes**

The meeting was called to order at 9:37 a.m. Jordan Mallory, Diana Shehadeh, Laura Pusateri, Ashlyn Case, Indira Hodge, Christina Del Gaudio, and Danielle Voigt were in attendance.

- **Principal Update – N/A**
- **Co-president Update**
  - October PTA Meeting Minutes – Approved
  - School of Excellence Results – Exec Board reviewed the results and discussed what action items we wanted to adopt before the Dec. 15 deadline. There isn't a rubric for measurement, but if Simpson shows a good effort is made towards improvement, we will most likely achieve the School of Excellence status.
    - History of the survey
      - Liz Dunn started a few years ago during her presidency.
      - Questions are provided by the National PTA Association and have to include school and PTA lumped together.
    - Simpson's results
      - 41 individuals responded to the 54-question survey that was delivered through Parent Square.
      - We scored fairly well, with areas for opportunity including increased communication, involvement, and connection for our families.
    - Proposed solutions for improvement
      - Host listening session after Thanksgiving holiday where we obtain some quantitative data and also provide families an opportunity to provide feedback on open-ended questions. We could also provide additional information regarding PTA.
      - If we created a secondary survey, make a flyer with a QR code and place in Friday folders to increase participation.
      - Host 1-2 in-person meetings per year to increase engagement and build community. Include fair-like element, where families could engage with each Board member/area afterward. Suggested times would be Jan/Feb before nominations and at the beginning of the school year.
  - Next Principal Meeting – November 18, 2025



- **Treasurer Report** – Phil Hebenstreit
- **Family and Community Update** – Kara Conrad
  - **All Pro Dads:** Great event this past Tuesday with a large turnout. Question from Craig for December meeting: He is considering getting the cafeteria staff and the janitorial staff some sort of gifts or gift cards from APD next month. Would he need approval from Dr. C?
  - **Mother/Son Night:** Ticket sales end today and looks like we will have a large turnout. Games and Crafts are approved along with DJ, Food and Photo Booth. Set Up will begin at 3:30 Wednesday 11/19. Kara will be there for the entire event to assist the team.
  - **Giving Tree:** Flyers are going home in Friday Folders today and they are hoping the website and SUG can be updated for families to start volunteering for gifts and items requested.
  - **Sweetheart Dance:** The team is ramping up with lots of ideas to move forward. They are in the process of creating the flyer/invitation and Kara asked that they have it ready for approval by early December. Ideas for theme decor, food and crafts will be sent via email to Board for review.

Full list of Activity stations:

- **Dance Pose Challenge Station** at the Sneaker Ball where dads and daughters can scan a QR code that launches a fun digital banner to guide their quick challenge moment. This station is completely self-contained and offers a simple, safe way for dads/daughters to participate. It enhances the Sneaker Ball theme by encouraging duos to show off their best moves—and their best sneakers—in a fun, school-appropriate activity.
- **Nail Bar Station** where girls can pick from inexpensive, pre-packaged self-adhesive nail sets, and dads help apply them in just a few seconds. This is a clean, low-cost, no-mess activity that gives families a sweet bonding moment. Adding this station will also help distribute participation more evenly and reduce long lines that have been an issue at previous Sneaker Ball events.
- **Shoe Charms Station:** where girls can choose a small, inexpensive shoe charm to add to their sneakers, and dads help them snap it in place. This quick activity is fun, simple, and ties directly into the Sneaker Ball theme.
- **Shoe Designing Station:** where each girl receives a paper sneaker cut-out to decorate with markers, stickers, and gems while dads assist. This low-cost creative activity gives girls a keepsake. Providing another hands-on option will help balance foot traffic and further minimize lines at other stations.
- **360 Cam Station** and **Photo Booth (same as last year)** one with an energetic spinning video and the other with a simple themed photo backdrop.
- **Sneaker Runway:** where dads and daughters can walk together, show off their outfits and sneakers, and strike a quick pose at the end.



- **K-Pop Dance Station:** led by an instructor from a local studio, where groups of up to 10 dad–daughter duos learn 3–5 simple, fun dance moves together. This upbeat, structured mini-lesson fits the Sneaker Ball vibe and is a fun activity together.
- **Karaoke Chorus Station:** where groups of roughly 4-6 duos can quickly sing along to 30–40 second chorus clips from three popular, school-appropriate songs. By limiting participation to short chorus sound bites and rotating small groups based on the number of microphones available, the station stays fun, fast, and efficient. This activity can be set up in one of the side rooms, as done last year.
- **Academics and Arts Update** – Ashlyn Case – N/A
- **Communications and Publications Update** – Indira Hodge – N/A
- **Finance and Fundraising Update** – Danielle Voigt – N/A
- **Health and Environment Update** – Laura Fairchild – N/A
- **Staff and Student Services Update** – Christina DelGaudio
  - Jordan will talk to Dr. Connery re: mural
  - Julie Miller changed the craft for holiday parties. K-4 will go back to the snowman craft done last year and Jordan will circulate the 5<sup>th</sup> grade craft.

The meeting was adjourned at 10:36 a.m.