



**2024 – 2025 BUSINESS PARTNERSHIP PROGRAM SPONSORSHIP COMMITMENT**

Support from the businesses in our community is critical to the PTA’s success in providing enriching and fun experiences to our students and staff! The PTA is run entirely on volunteer support and donations.

Thank you for your partnership and generosity!

*All contributions are tax deductible.*

<b>Official Business Partners Engagement Outline</b>	
Engagement Term : August 2024 - July 2025	\$500
<b>What’s Included</b>	<b>Description</b>
Curriculum Night	Business Partners are invited to set up a table in the cafeteria with promotional materials at either or both of the school’s Curriculum Nights in August. <i>All materials require prior review and approval.</i>
Flyers	Business Partners may provide flyers throughout the year to be sent home in student’s Friday Folders. <i>Flyers and distribution date require prior approval. All printed flyers provided by the Business Partner and delivered to the school.</i>
PTA Website + Facebook	Business Partners’ logos and links will appear on the PTA website. Businesses will be highlighted on Facebook and acknowledged for their sponsorship and support.
Star News	Business Partners’ logos and website links will be in all deployments of the school and PTA’s combined digital newsletter, Star News
Sponsorship Opportunities	Business Partners will be notified when sponsorship opportunities arise and be engaged on a first-come-first-served basis. <i>Sponsoring Business Partner(s) are invited to provide promotional materials/signage to be displayed during the event sponsored. All materials require prior review and approval.</i>
<b>Spirit Nights</b>	
1 scheduled event at your restaurant/business <i>You do not have to be a Business Partner to host a Spirit night!</i>	Host a Spirit Night (or day!) at your establishment and donate a percentage of proceeds to Simpson Elementary School PTA!



Please provide the following information to the PTA's Business Partners Chair  
Heather Reich

[businesspartners@simpsonespta.org](mailto:businesspartners@simpsonespta.org) with cc : [heather.jeter@gmail.com](mailto:heather.jeter@gmail.com)

- Business/Company Name
- Website
- Primary Contact Name
- Primary Contact Phone
- Primary Contact E-mail
- PNG or JPEG of company logo

***All payments must be received when sponsorship commitment form is submitted.***

Please make checks payable to : Simpson PTA	PTA Contact
<p><b>MAIL CHECK &amp; SPONSORSHIP COMMITMENT TO :</b></p> <p><b>Make check payable to :</b> Simpson Elementary School PTA *(make sure to add the "PTA"!)</p> <p><b>Mail to:</b> Simpson Elementary School Attn: PTA 4525 East Jones Bridge Peachtree Corners, GA 30092</p>	<p><b>FOR QUESTIONS, CONTACT :</b></p> <p>Heather Reich, PTA Business Partners Chair <a href="mailto:businesspartners@simpsonespta.org">businesspartners@simpsonespta.org</a></p> <p>Maxine McClure, Co-President <a href="mailto:co-president2@simpsonespta.org">co-president2@simpsonespta.org</a></p> <p>Jordan Mallory, Co-President <a href="mailto:co-president1@simpsonespta.org">co-president1@simpsonespta.org</a></p>

**A FEW EXAMPLES OF PTA EVENT(S) THAT MAY INCLUDE SPONSORSHIP OPPORTUNITIES :**

Fall Festival	Starburst Field Day	STEM Fair
Talent Show	Sweetheart Dance	Mother/Son Event
End of Year Parties	Staff Appreciation Efforts	5th Grade Events
Reflections Art Contest	School Beautification	Exceptional Children's Week

Thank you for your support!

Heather Reich  
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404-395-7466