

2023-2024 BUSINESS PARTNERSHIP PROGRAM SPONSORSHIP COMMITMENT

_____(name of business) agrees to participate in the Simpson Elementary School PTA Business Partnership Program at the level indicated below.

D PLATINUM	 Business Spotlight in Star News. 3 mentions on Simpson ES Social Media platforms per year. Includes 6 flyers in Friday Folders per year. Business logo on the Simpson PTA website and Star News each month. 	\$1,500
C GOLD	 Business Spotlight in Star News. 2 mentions on Simpson ES Social Media platforms/year. Includes 4 flyers in Friday Folders per year. Business logo on the Simpson PTA website and Star News each month. 	\$1,000
☐ SILVER	 Business Spotlight in Star News. 1 mention on Simpson ES Social Media platforms/year. Includes 2 flyers in Friday Folders per year. Business logo on the Simpson PTA website and Star News each month. 	\$500
D BRONZE	 Includes one flyer in Friday Folders per year. Business logo on the Simpson PTA website and Star News each month. 	\$250
☐ SPIRIT NIGHT	 1 Scheduled event at your restaurant/business. Includes 1 flyer in Friday Folders. Business Spotlight in Star News. Mention on Simpson ES Social Media platforms. 	% of Proceeds

****FIVE STAR EVENTS**: Additional engagement available with Simpson ES and families by **supplying goods/services** for Simpson PTA sponsored events. ** Platinum tier sponsors will get first choice on events, followed by gold, silver and bronze. You may choose up to 4 events. I will reach out once all forms are in and let you know what events you have received. Examples of ways to help at these events are listed below. You will be able to display flyers/banners/signs.etc at the events to advertise your business.

FIVE STAR EVENTS				
Fall Festival (swag, food)	Starburst (recess equipment, popsicles)	Father/Daughter Dance (food/dessert, entertainment, dj, photo booth)		
Grandparents Breakfast (donuts, coffee)	Science Fair (cookies/cake, trophies)	Starry Starry Night (cake, trophies)		
Staff Appreciation (Monthly) (early release lunches, end of year luncheon)	Mother/Son Game Night	End of Year Parties (popsicles, inflatables)		
Business Name:				
Contact Person:	Phone:			
Mailing Address:				
City:	State:	Zip:		
Email:				

All payments must be received when sponsorship commitment form is submitted.

Please make checks payable to: Simpson PTA	For questions, contact:	
Mail Checks and Commitment Form to:	Mallory Thornton	
Simpson Elementary School	Business Partner Chair, Simpson PTA businesspartners@simpsonespta.org 404-661-8552	
Attn: Simpson PTA Business Partners		
4525 E Jones Bridge Rd		
Peachtree Corners, Ga 30092		

Simpson PTA is a 501(3)c Non-Profit EIN#582051134

In Support of Simpson Elementary School